

**HOW CAN WE SUPPORT AND ENCOURAGE WORK EXPERIENCE**  
**AND WORK PLACEMENT PROGRAMMES?**

- Have experienced worker who can liaise with employers
- Super Saturdays organised by Council speakers – “real people”
- Independent advice encourages young people to talk whereby they will actually work out where they want to go - with gentle encouragement
- Young people need to be given the information about what is available
- Establishment of an education business partnership (EBP) similar to North Yorkshire (working with schools in Stockton!) schools pay
- Short term placements (rather than week)
- Get employers to take responsibility
- Milk round approach
- Use our own resources (in-house)
- Access to advertisement boards
- Encourage employers to be involved
- Streamline work experience process
- Job specification information
- Match fund council/employers
- Have people who are trained and up to date with what is available

**HOW CAN WE MAKE SURE THAT YOUNG PEOPLE  
IN SCHOOLS CAN ACCESS QUALITY INFORMATION AND RECEIVE IMPARTIAL  
ADVICE AND GUIDANCE?**

- Better information on job market
- Facebook Page/You Tube
- Apps
- Influence Government Bodies through Local Authority Representatives
- Quality Careers Advisors
- Independent advice from someone outside of school
- Getting employers into schools
- Ofsted
- Tap in to volunteers to go into school (retired)
- Named person in school
- Mentoring
- Encourage businesses to get involved e.g. dummy interviews, application feedback
- Skills events with employers

**HOW CAN WE ENCOURAGE EDUCATION FOR  
ECONOMIC WELL-BEING?**

- Campus Stockton - more collaboration on courses
- Workshops for “trade” skills
- LMI is essential – allows more informed decision
- Be realistic about the availability of jobs
- Need to match “want” with “need”
- Financial incentives don’t encourage suitable courses
- More knowledge for young people on “employability skills”
- Enterprise skills
- Employer representatives on Governing Bodies

## **HOW DO WE GET YOUNG PEOPLE TO STOP DROPPING OUT AND NOT PROGRESSING?**

- In year enrolment
- Keep involved and engagement
- Create interest – early at school
- Identify opportunities
- Encourage part time work at school – work ethic
- Progression into or from courses
- Retention – someone to take on board, talk to those young people who may be at risk
- Involve parents
- Incentives – earning opportunity such as Stockton Sixth Form
- Clear expectations – “from both sides”
- Debunk negative information – be positive
- Learning needs to be engaging – “sexy”
- Link to jobs

## **HOW CAN WE GET EMPLOYERS MORE INVOLVED IN SCHOOLS?**

- Encouragement (some won't have been asked).
- Matrix!
- Letter sent with mail from Council, including the Council!
- Encourage to become Governors
- Buddying (ex pupils) particular employers with schools/courses
- Ask them (employers happy to be involved)
- On Governing Bodies
- Incentives
- IT
- Show them how it can help their business
- Pro-active staff in school to liaise with employers